



O.P. Jindal Global University
A Private University Promoting Public Service
NAAC Accreditation - 'A' Grade

JIRICO

Jindal Initiative on Research in IP and Competition



Jindal Global Law School
India's First Global Law School
www.jgls.edu.in

You are cordially invited to participate in the **GLOBAL INNOVATORS DIALOGUE**

Building on the previous government's declaration of 2010-2020 as the 'Decade for Innovation', the current Indian government, under Prime Minister Modi, has rolled out elaborate plans to boost manufacturing in vital sectors such as ICT, automotive, defense, among others. Further, the government is working towards making India's IPR regime friendly towards investors and innovators. Since technological advancement is a proven driver of economic growth, the government is trying to incentivize innovation to ensure 'Make in India', 'Digital India' and 'Start Up India' initiatives are successful in the long run. The emphasis, particularly in R&D-intensive sectors, ought to be on promoting technological innovation and manufacturing, rather than importing finished or semi-finished units, replicating products or creating generics.

The National IPR Policy, unveiled in May 2016, is one such effort of the government where it proposes the primary use of IP as a financial asset and marketable tool for promotion of innovation to ensure economic growth and socio-cultural development. The policy proposes several strategic actions as well as legislative measures to achieve the given objective. It is imperative to understand factors that influence innovation in India and the role of IP in driving innovation in India to recognize the diversity of approaches undertaken by organizations. Further, there is a need to understand why different firms adopt different strategies to protect their investments in innovation. Answering these questions will bring coherence and effectiveness in policy making.

Jindal Initiative on Research in IP and Competition (JIRICO) is an initiative of O.P. Jindal Global University (JGU). It focuses on initiating and complementing well-informed policy related deliberations that can result in concrete reforms. JIRICO has received research grant from Qualcomm Corporation to conduct conference, workshops and pursue research.

In our ongoing research, JIRICO aims to systematically collect unique and original data from companies, research labs, universities and other organizations in India on enablers of innovation activity; mechanisms to safeguard R&D and innovation expenditure; obstacles to innovation; and drivers for patenting or not patenting the innovation outcomes. The JIRICO Survey is being administered to experts in different classifications, including R&D experts, scientists, managers, legal counsels, and strategists who have an understanding of the underlying issues, and are knowledgeable in the organizational domain wherein they are asked to respond. The findings of the survey will help us minutely understand the different appropriation instruments organisations rely on to protect returns to innovation, and the differences that exist between IP and non-IP instruments.

The questions speakers and participants will deliberate on include:

1. What is the extent to which high-technology firms undertake innovative activity across sectors in India? What motivates innovators to undertake risky R&D activity?
2. What are the legal, policy and market-related obstacles faced by innovators and non-innovators? How factors that facilitate and hinder innovation differ across sectors? What are the IP and non-IP strategies adopted by firms to ensure returns on investments?
3. What are the ways in which the government can enable collaboration between industry and academia? What role does industry play in inducing innovation and knowledge creation from academic institutions? How can we create a more conducive environment in which IP emanating from universities can be commercialized?

Date:
Saturday,
12 November 2016

Venue:
Longchamp, The Taj Mahal Hotel,
Mansingh Road, New Delhi

Programme

10:00 am – 10:30 am Registration

INAUGURAL SESSION: 10:30 am – 11:15 am

Introduction to the Global Innovators Dialogue

Professor (Dr.) Indranath Gupta, Associate Professor, Jindal Global Law School

Welcome Address **Professor (Dr.) C. Raj Kumar**, Vice Chancellor, O.P. Jindal Global University

Keynote Address **Mr. Rajiv Aggarwal**, Joint Secretary, Department of Industrial Policy & Promotion, Ministry of Industry and Commerce, Government of India

Introduction to the JIRICO Innovation Survey

Professor (Dr.) Ashish Bharadwaj, Assistant Professor, Jindal Global Law School

Tea Break : 11:15 am – 11:45 am

SESSION I : 11:45 am – 01:15 pm

Changing Dynamics of Technological Innovation in India

The Government of India has rolled out initiatives such as 'Make in India', 'Digital India' and 'Start Up India' to incentivize and foster the culture of innovation in India. One can notice the technological advancement and innovation happening at a rapid scale. However, numerous industries are facing obstacles while investing in risky R&D. Hence, it becomes important to understand the factors, which influence the technological driven firms to take up the challenge of investing in such risky R&D. The emphasis is on the strategies firms adopt in order to encourage and protect their innovation and inventions. The main contours of this discussion will be the IP and non-IP strategies adopted by firms to appropriate returns to innovation investments.

Moderator : **Professor (Dr.) Ashish Bharadwaj**, Assistant Professor, Jindal Global Law School

Mr. Abhay Vaish, Chief Technology Officer, Ericsson Global Services

Mr. Ankur Handa, Associate Director, Strategic Alliances, Alibaba (UC WEB)

Mr. Rajan Mathews, Director General, Cellular Operators Association of India

Mr. Anubhav Kapoor, General Counsel and Company Secretary, Tata Technologies

Lunch: 01:15 pm – 02:15 pm

SESSION II : 02:15 pm – 04:15 pm

Legal and Policy Obstacles in Innovation and IPRs

The IPR regime in India has undergone a drastic change ever since its inception. The National IPR Policy, which was unveiled in May 2016, promotes and propagates the use of IP as a tool for innovation. Innovation and R&D driven companies face many legal, policy and market related obstacles. One needs to analyze the trends and opportunities various innovators and non-innovators embrace while dealing with investment in heavy R&D. It becomes imperative to determine the factors firms keep in mind to improve innovation while balancing the legal and policy obstacles.

Moderator :

- Professor Sunita Tripathy**, Assistant Professor, Jindal Global Law School
- Mr. Yohei Sugahara**, Director, Japan External Trade Organization
- Ms. Bishakha Bhattacharya**, Senior Director, NASSCOM
- Dr. Shivendra Bajaj**, Executive Director, Association of Biotech-Led Enterprises-Agriculture Focus Group
- Ms. Komal Kalha**, Senior Counsel, USPTO Office of South Asia
- Mr. K. Subodh Kumar**, IP Program Head, Tata Consultancy Services
- Dr. Sheetal Chopra**, India Lead - IPR Advocacy, Ericsson India
- Ms. Kalindee Mehta**, Lead Senior Legal Counsel, SAP India

Tea Break : 04:15 pm – 04:45 pm

SESSION III : 04:45 pm – 06:15 pm

Role of Universities and Partnerships in Fostering Innovation

Session III will gauge the role of universities and industry-government-academia partnership in fostering innovation. While some university laboratories constantly generate new technologies, some are financially constrained to even sustain their ongoing research, despite high potential of researchers and their ideas. All of them do require external funding, support and development by licensees to bring those ideas to the public in the form of innovative products or services. The transition from laboratory to market can be complicated and fraught with ethical, legal, financial and practical challenges for everyone involved.

Moderator :

- Professor (Dr.) Vishwas H. Devaiah**, Associate Professor, Jindal Global Law School
- Dr. Rekha Chaturvedi**, MHRD IPR Chair Professor, Cluster Innovation Centre, University of Delhi
- Mr. Ashutosh Chadha**, Group Director, Govt. Affairs and Public Policy, Microsoft India
- Mr. B.K. Sahu**, Deputy Manager (IPR), National Research Development Corporation
- Dr. Shashank Mauria**, Senior Professional, IP and Technology Management Unit, Indian Council of Agricultural Research

06:15 pm – 06:30 pm **Closing Remarks**

Closing Remarks & Vote of Thanks

07:00 pm Onwards **Dinner**

About JGU

O.P.Jindal Global University (JGU) is a non-profit global university established by the Government of Haryana and recognised by the University Grants Commission. Recently, the O.P.Jindal Global University has been awarded the highest grade 'A' by the National Accreditation & Assessment Council (NAAC).

The vision of JGU is to promote global courses, global programmes, global curriculum, global research, global collaborations, and global interaction through a global faculty. JGU is situated on an 80-acre state of the art residential campus. JGU is one of the few universities in Asia that maintains a 1:13 faculty-student ratio and appoints faculty members from different parts of the world with outstanding academic qualifications and experience. JGU is a research intensive University, which has established several research centres. JGU has established five schools: Jindal Global Law School (JGLS), Jindal Global Business School (JGBS), Jindal School of International Affairs (JSIA), Jindal School of Government and Public Policy (JSGP) and Jindal School of Liberal Arts and Humanities (JSLH).

JGU at a Glance

1:13	Faculty-student ratio	42	Interdisciplinary research centres	80	Acres of university campus
3	Research and capacity building institutes	42%	Women students	120	International collaborations
5	Interdisciplinary schools	44	Countries with collaborating institutions	210	Full time faculty members
6	Rhodes Scholars as faculty and staff	45%	Women faculty members	750	Faculty publications
20%	Full time international faculty members	45%	Faculty members who are graduates from the world's top 50 universities	950	Alumni
30	Countries represented by students and faculty on campus	70%	Student scholarship awardees	2800	Students



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